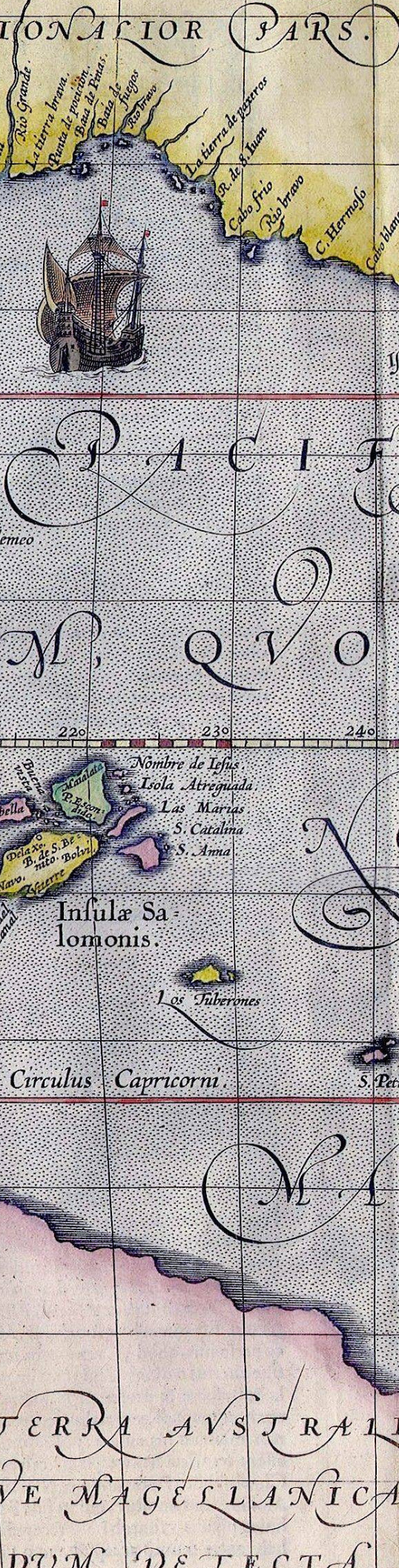


The Maritime History Podcast

THE MARITIME HISTORY PODCAST



THE PODCAST

The Maritime History Podcast is an episodic survey of world history, viewed through a lens with a maritime-tinted focus. Formatted as a chronological narrative history, we cover many aspects of the past related to ships, naval activity, maritime trade, and how the oceans have played a role in the human story. We also incorporate the modern advances of nautical archaeology and how modern science can help shed light on the past.

SHOW FORMAT

The podcast is a one-man show, largely researched and written in advance of recording. By taking a “narrative history” approach, we can incorporate a deep level of historical detail balanced against an engaging story of the past. Episodes range between 30 minutes and 1 hour, plus. We release one episode per month, on average.

LISTENER REVIEWS



iTunes podcast ratings



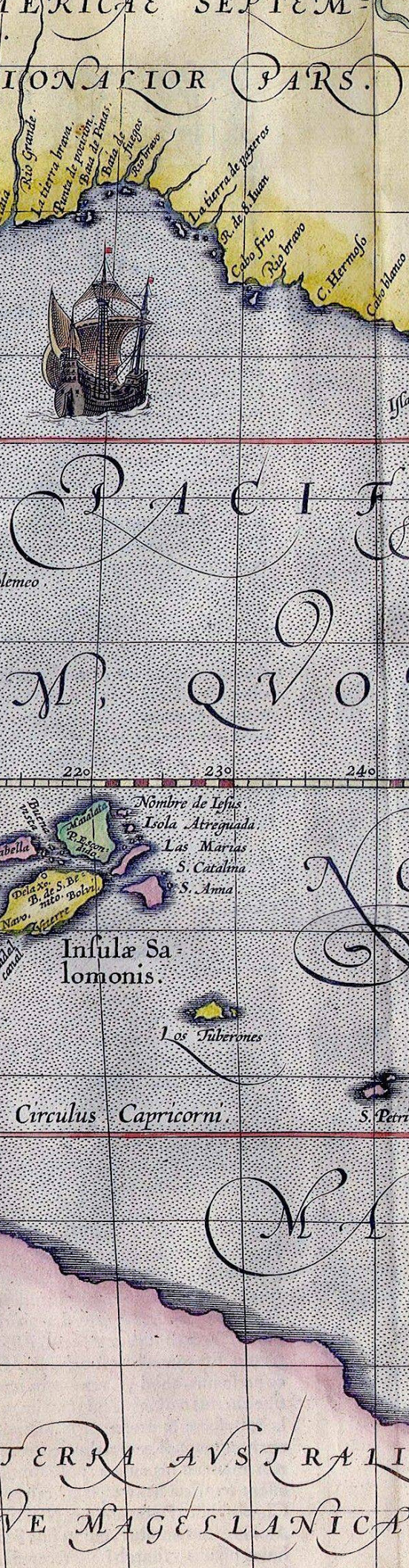
average iTunes rating

“ One man, one voice, one narrative. No fancy sound effects, no nonsense, just the facts of history told with passion and patience. . . .

- March 2018 Facebook Review

“ This is like taking the history classes I missed in college.

- April 2017 iTunes Review



DISTRIBUTION

The podcast can be listened to directly on the website, where each episode page contains maps, images, further reading, and links to sources used. The podcast is most commonly listened to on iTunes and Spotify and can be accessed on most podcast platforms.

LISTENERSHIP

Calculating listenership statistics is a very inexact science, but, here is what we know so far.

- According to Libsyn tracking, over the **life of the podcast** episodes have **averaged 5,700 unique downloads** within the **first 90 days** after release.
- [\(Find a 90-day stat chart here\)](#)
- Average unique 90-day downloads for episodes released in the **past year** are at **6,638 per episode**.
- Given these two figures, we estimate that the podcast has in the vicinity of **6,000 subscribed listeners** who consistently listen to new episodes.
- 60% of our audience listens from the United States; 10% from the United Kingdom; 6% from Australia; 6% from Canada; and the remainder from over 75 countries around the globe.

LINKS/CONTACT

- Website: <http://maritimehistorypodcast.com>
- Email: maritimehistorypodcast@gmail.com
- [Promotional Images / Branding Package](#)

